

[Reddit](#)

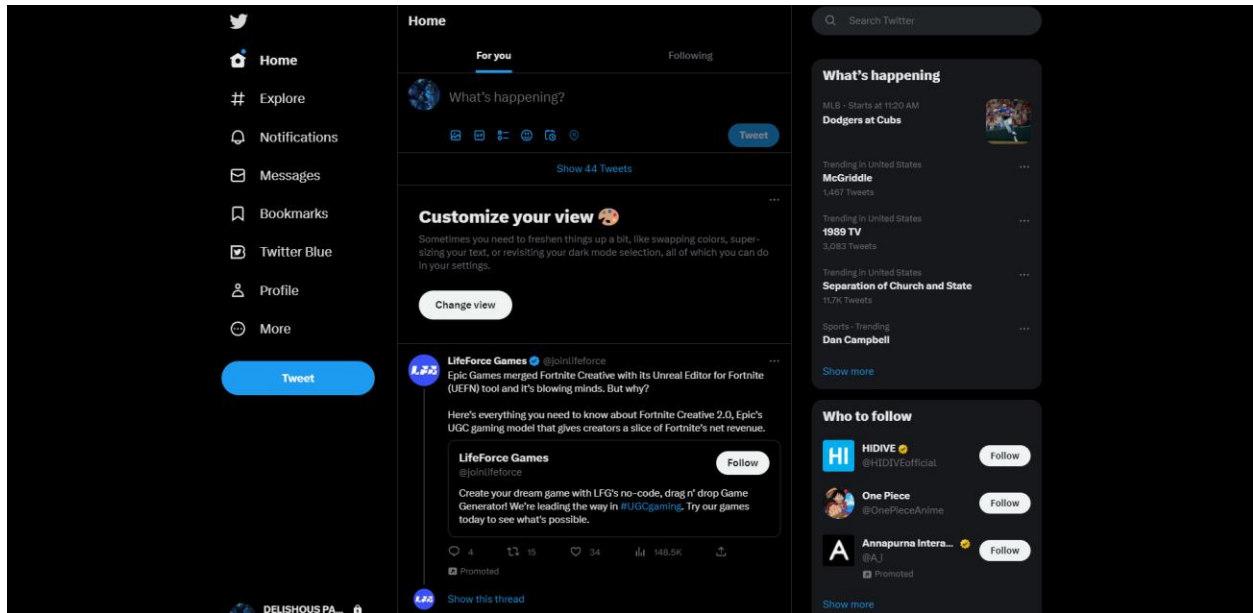
Repetition: uses it by repeating shapes, using squares and rectangles to separate more round shapes.

Contrast: uses it to make it so than finding the thing to make a post stand out.

Alignment: uses it to make the thing you most likely want to see (the posts) easy to see by putting it directly in the middle of the screen.

Proximity: used to make all the different filters close together so you know where they all are.

This site makes good use of its space by making the posts in the middle and making it easy to see things like where your profile is, and where you can make a post. However, I think that the posts themselves could maybe be bigger so to better use the space that it has. I understand why they do it but making the reddit premium prompt stand out that much makes it more annoying if anything. And the vote symbols could be bigger to make the like system easier to see.



[Twitter](#)

Repetition: Uses it by repeating the designs of things that are meant to be together such as the navigation on the left.

Contrast: Using white text to contrast the black background makes it readable.

Alignment: Keeps the stuff you are likely wanting to see in the middle, other things are on the side.

Proximity: things are neatly grouped together, navigation is all on the left, posts in the middle, trends and people to the right.

I think separating everything into thirds was a good idea. Also making it so that you don't even need to click on something separate to be able to post something is nice and gives twitter something unique as far as I know. I think using different shades of blue could help with contrast more as only using the one shade can sometimes make things meld together. Again, the large amount of unused space on the sides could be something to change. Lastly the search bar could be maybe placed inside the small box where the home thing is in the middle.

